



# Success Awards

The Chance to Pursue Dreams

Eckerd Connects Success Awards help children, youth, and adults overcome barriers by offering them a chance to pursue their education and career dreams!

## CHALLENGES AND SOLUTIONS

According to The Heritage Foundation, 15 million children in America live in poverty, increasing their risk for adverse outcomes and entry into the juvenile justice and child welfare systems. We are working to create a country in which these systems become as obsolete as possible, because all children are materially and ardently cared for, while being coached along a pathway toward sustained success. Eckerd Connects is dedicated to moving further upstream to build a dam of services that will stop the flood of families into the child welfare and juvenile justice systems. Through the power of work, we strongly believe we will accomplish this with our programs featuring workforce development services that provide families with economic stability.

## WORKFORCE DEVELOPMENT

**Eckerd Connects provides Workforce Innovation and Opportunity Act (WIOA)** services through contracts with local workforce boards that create career pathways for youth ages 14—24 by providing skills development, academic instruction, career & technical education, and access to the 14 WIOA Youth Elements.

Our WIOA adult programs are customized based on the needs of each individual enrolled in services, providing skills training and numerous resources to help each participant choose the right career and understand how to successfully achieve his or her goals.

## JOB CORPS

**Job Corps** is the largest nationwide residential career training program in the country and has been operating for more than 50 years. Job Corps students live in a residential campus setting while they complete their high school education, train for meaningful careers, and ultimately obtain employment aligned with their individual career goals. Job Corps graduates either enter a career or an apprenticeship, transition to higher education, or join the military following graduation.

## ECKERD CONNECTS SUCCESS AWARDS

The Success Awards program helps youth and adults who have gone above the call of duty demonstrating positive change to get to the next stage in pursuing their dreams. Success Awards provide up to \$5,000 for transitional, vocational, and educational pursuits for the at-risk and under-served population who demonstrate a commitment to education and career improvement. This program helps youth and adults who have successfully participated in an Eckerd Connects program to pay for transitional needs for success as they grow into adulthood. This might include a suit for a job interview, new shoes, a laptop for college, transportation assistance, housing assistance, or new job tools to help in pursuing education or employment.

## EXPECTED OUTCOMES

Eckerd Connects expects to see the following outcomes for youth and adults receiving Success Awards:



will achieve their educational goal.



will not become involved in the criminal justice system.



will maintain suitable living arrangements.

Founded by Jack and Ruth Eckerd in 1968, Eckerd Connects provides life changing Job Corps, workforce development, juvenile justice, residential, and educational services to nearly 22,000 people every year through programs located in 19 states and the District of Columbia.



Jack & Ruth Eckerd  
**Founders**

PLEASE BE A PART OF THEIR LEGACY AND SUPPORT SUCCESS AWARDS FOR YOUTH STRIVING TO ACHIEVE THEIR GOALS!

**YOU** can help our youth make success a reality, and their dreams come true...**DONATE TODAY!**



### Meet Varshay

*Although Varshay became parentless at 16 years old and struggled through very tough times, he continued to show exemplary citizenship in our Job Corps program and is on the right path to victory. He's worked on his self-worth and has committed to take his education seriously, showing a dedication that has paid off substantially.*

*Varshay will be starting his career as a Lead Service Attendant for Amtrak. He couldn't be more proud of all he's achieved and considers this milestone one to celebrate. As he settles into his life and career he will need assistance with transportation to his training classes and shifts. We would also like to ensure his financial stability until he starts receiving a regular income by assisting him with housing and relocation costs.*

*We're confident in Varshay's bright future and look forward to supporting him as he continues his journey towards success.*



### Meet Nathaniel

*Nathaniel's mom is a single mother who works two jobs to make ends meet. Having grown up without a father figure and losing a young sibling to gang violence, Nathaniel learned the value of growth and personal evolution when he decided to change schools in order to be around a better crowd. His life improved tremendously and he's now on the path to success.*

*Nathaniel plays football and basketball at his high school. He's received offers from two schools to attend football camp in hopes of recruiting him. He volunteers regularly at his local gym and has taken on more responsibilities at home to help his mother who has supported him wholeheartedly.*

*Nathaniel is seeking support to fix a car he purchased. Consistent and reliable transportation to and from practices is important to him so that his mother doesn't need to take time off from work. This will be a blessing for him as he also prepares for college.*

## SPONSORSHIP OPPORTUNITIES

### Graduate Sponsorship — \$10,000

#### Sponsor Benefits:

- ◆ Invitation to attend a graduation celebration and address graduates.
- ◆ Family or Company name on a Program classroom or Wall of Fame.
- ◆ Family or Company name or logo posted on Eckerd Connects webpage for one full year with link to your business.
- ◆ Six bi-monthly shout outs on Facebook within twelve months of sponsorship.

### Career Path Sponsorship — \$5,000

#### Sponsor Benefits:

- ◆ Invitation to attend a graduation celebration.
- ◆ Logo on Eckerd Connects webpage.
- ◆ Four Facebook shout outs.

### Success Sponsorship — \$7,500

#### Sponsor Benefits:

- ◆ Invitation to attend a graduation and address the graduates.
- ◆ Logo on Eckerd Connects webpage.
- ◆ Six Facebook shout outs.

### Transition Sponsorship — \$2,500

#### Sponsor Benefits:

- ◆ Invitation to a graduation celebration.
- ◆ Two Facebook shout outs.



### Please contact:

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**Eckerd.org/SuccessAwards**