

# VIRTUAL 5K



# BEYOND THE BRIDGE



2020

## JOIN US .....

Lace up those sneakers tight and let's get ready to provide our at-risk youth an opportunity to turn their lives around!

## HOW IT WORKS .....

- **Walk / run between Oct. 8 — 14, 2020**
- You can complete your 5k in any of the following ways: Running, walking, biking, swimming, hiking and more!
- Prizes for Top 15 finishers.
- Share your photos on social media using the hashtag **#ProjectBridge5K**.
- Tag our pages on Facebook **@eckerdconnectsus** and **@eckerdconnectsprojectbridge** so we can share in the fun with you!

## OCTOBER

2020

**8<sup>th</sup> — 14<sup>th</sup>**

**\$30** INDIVIDUAL 5K  
REGISTRATION

## WHY PARTICIPATE/ SPONSOR?

All proceeds from this event will provide at-risk youth the opportunity to receive additional wraparound support post discharge as they work toward self-sufficiency in education and vocation.

Register online at: [Eckerd.org/beyondthebridge](http://Eckerd.org/beyondthebridge)

# SPONSORSHIP LEVELS

- **(\$7,500) Title Sponsor** – 1 available
  - Recognition with linked logo on event webpage
  - Multiple shout-outs on social media
  - Company banner displayed prominently during event recognition livestream
  - Organization ad promoted 12 times during event recognition livestream
  - Organization representative opportunity to go live on livestream to announce 5K division winners
  - Signage displayed the week of the race at all Project Bridge locations
  - Name on 5K Bib
  - Ten (10) - 5 K entries
  - Project Bridge shirt signed by youth graduates impacted by the event
  - Project Bridge signed runner bib and medal framed—presented during livestream recognition
- **(\$4,000) Presenting Sponsor** – 2 available
  - Recognition with linked logo on event webpage
  - Multiple shout-outs on social media
  - Company banner displayed prominently during event recognition livestream
  - Organization ad promoted 6 times during event recognition livestream
  - Signage displayed the week of the race at all Project Bridge locations
  - Name on 5K Bib
  - Eight (8) - 5 K entries
- **(\$2,500) Platinum Sponsor**
  - Multiple shout-outs on social media
  - Organization ad promoted 3 times during event recognition livestream
  - Signage displayed the week of the race at all Project Bridge locations
  - Five (5) - 5 K entries
  - Recognition on all race advertisements
  - Recognition with linked logo on event webpage
- **(\$1,000) Gold Sponsor**
  - Shout-out on social media
  - Signage displayed the week of the race at all Project Bridge locations
  - Recognition with linked logo on event webpage
  - Four (4) - 5 K entries
- **(\$500) Silver Sponsor**
  - Shout-out on social media
  - Signage displayed the week of the race at all Project Bridge locations
  - Recognition with linked logo on event webpage
  - Two (2) - 5 K entries
- **(\$250) Bronze Sponsor**
  - Shout-out on social media
  - Recognition with linked logo on event webpage
  - Two (2) - 5 K entries
- **(\$180) Project 180 Sponsor**
  - Shout-out on social media
- **In-Kind Sponsor** – Provide organizational vouchers, gift cards, gift baskets
  - Shout-out on social media
  - Recognition with linked logo on event webpage

## FOR SPONSOR AND EVENT INFORMATION

### POINT OF CONTACT:

**Hope Cross**, Community Engagement Supervisor  
 (863) 220-0353 ■ [hcross@eckerd.org](mailto:hcross@eckerd.org)

[Eckerd.org/beyondthebridge](http://Eckerd.org/beyondthebridge)

## SPONSORSHIP FORM

LEVELS

- \$ 7,500 Title Sponsor
- \$ 4,000 Presenting Sponsor
- \$ 2,500 Platinum Sponsor
- \$ 1,000 Gold Sponsor
- \$ 500 Silver Sponsor
- \$ 250 Bronze Sponsor
- \$ 180 Project 180 Sponsor
- In-Kind Sponsor
- I can't attend, but please accept my gift of \$ \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Check Enclosed (*made payable to Eckerd Connects*)

Credit Card (*Visa, MasterCard, American Express, Discover*)

Card # \_\_\_\_\_ Exp. Dt. \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

Mail completed sponsorship form with check (*if applicable*) to: Eckerd Connects | Project Bridge, c/o Hope Cross, need address to use?

You can also pay securely online at: [Eckerd.org/beyondthebridge](http://Eckerd.org/beyondthebridge)